USA Swimming Product Release Notes – September 29, 2026

This release introduces three new athlete engagement features across the **USA Swimming Mobile App (iOS and Android)** and **Data Hub**: Swimmer Goals, Swimmer Achievements, and Swimmer Archetype.

Together, these features give athletes and families new ways to set goals, recognize accomplishments, understand performance, and share their swimming journey.

Swimmer Goals

Swimmer Goals gives athletes a new way to set performance targets and track their progress over time.

Athletes can:

- Create a goal for any event and course, with a target time and a target date.
- Choose a published USA Swimming time standard or set a custom target time.
- See how far they are from their target time and how many days remain.
- Track progress toward a goal using their performance history, including all times swum in that event.
- Edit or delete an active goal.
- View completed goals in History.
- Share a goal as an image.

Swimmer Achievements

Swimmer Achievements recognizes meaningful milestones throughout an athlete's swimming journey.

Athletes can explore achievements across categories including swimming milestones, performance accomplishments, USA Swimming programs, and time standards. Earned achievements appear as badges, and badges not yet earned show athletes what they can work toward next.

Achievements include:

- **Milestones** for meets competed (first, 10th, 25th, and 50th meet) and races swum (first race through 1,000 races).
- **Firsts**, including the first race in each stroke and IM, first sanctioned meet, first heat win, and first race win.
- **Time standards**, with a badge for each level earned across Motivational standards (B through AAAA) and National standards (Futures, Junior Nationals, Nationals, and Olympic Trials).
- **Programs**, including Scholastic All-American.

Athletes can also share earned badges as an image.

Swimmer Archetype

Swimmer Archetype is a new athlete profile experience that describes a swimmer's identity based on the events they swim rather than how fast they swim. Each athlete receives a category and an archetype, along with the stroke mix behind them and how they have changed season over season.

Athletes can:

- See their category: Specialized (one stroke), Dual (two strokes), or Versatile (three or more).
- See their archetype: freestyle, backstroke, breaststroke, butterfly, or IM, or a named pairing such as free-back for Dual swimmers.
- Explore the stroke distribution behind their archetype.
- Learn more about what their archetype represents.
- View past archetypes and see how their swimming profile has changed from season to season, including the current season.
- Share their current or past archetype as an image.

Getting Started

These new features expand the athlete experience across USA Swimming's digital products, giving athletes and families more ways to understand progress, celebrate accomplishments, and engage with performance data.

All three features are found on the athlete profile and require signing in with a USA Swimming account. Parents can switch between their dependents using the athlete selector at the top of the profile.

USA Swimming Mobile App: Available on iOS and Android. Update from the App Store or Google Play to access the new features.

Data Hub: Available through the USA Swimming website at data.usaswimming.org.

Share Feedback: Athletes and families can use Share an Idea in the USA Swimming Mobile App to suggest improvements.